

Engage NJ
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Greetings,

I hope this letter finds you well. I am writing to you on behalf of Engage NJ. For well over a decade, Engage NJ has been leading the way in building public, cross-sector recognition for the economic value of service and volunteerism to the state of New Jersey. Graduating students with civic skills leads directly to a skilled and thriving workforce for the state – an emerging workforce filled with employees and entrepreneurs who understand how to apply complex thinking and problem-solving to ever-changing situations. This is good for jobs. This is good for democracy.

Through our service as an organization, we have witnessed the participation of student volunteers and groups, worked together with 24 college campuses, and formed partnerships with over 50 employers, executives, and community-based organizations. We strongly advocate for the potential of partnerships and collaboration in making a significant difference, which is why we seek your support in sponsoring us during our **THRIVE Series**.

The **THRIVE Series** focuses on sequences of local, regional, statewide, and virtual events that build competencies for success and a network of peers so as to be a part of something that helps students graduate. The THRIVE Series ensures all students can be included in fighting for our democracy and against global warming, in understanding that human rights are universal and enshrined in the Constitution, and in protecting the rights of all life to self-determination.

By becoming a sponsor, your organization would not only gain great exposure to future recruits and clients but also demonstrate your commitment to empowering underserved communities. Attached to this letter, you will find our list of sponsorship packages, which outlines the benefits we will provide for each level of donation. Any donation, no matter the size would be greatly appreciated and we are grateful for any support you can provide.

Please feel free to contact Dr. Saul Petersen with any questions at saul@engagenj.org. Thank you for considering our sponsorship request, we look forward to our possible partnership.

Sincerely,
Dr. Saul Petersen
Engage NJ
Executive Director
saul@engagenj.org



THRIVE Series Sponsorship Tiers

| Features | THRIVE Sponsor (\$500) | Impact Sponsor (\$1K) | Engaged Sponsor (\$2K) |
|--|------------------------|-----------------------|------------------------|
| Logo on All Print Materials | ✓ | ✓ | ✓ |
| Logo on All Digital Materials | ✓ | ✓ | ✓ |
| Logo on Website and Social Media | ✓ | ✓ | ✓ |
| Logo at Podium and Banners | ✓ | ✓ | ✓ |
| Special Thanks from the Podium | ✓ | ✓ | ✓ |
| Reserved Seating at the Opportunity Fair's Career Cafe | ✓ | ✓ | ✓ |
| Double Sized Logos on All Materials | | ✓ | ✓ |
| Sponsoring Lectures with Acknowledgements | | ✓ | ✓ |
| Full Size Logos on All Materials | | | ✓ |
| Sponsoring Lunch or Breakfast with Acknowledgements | | | ✓ |

