



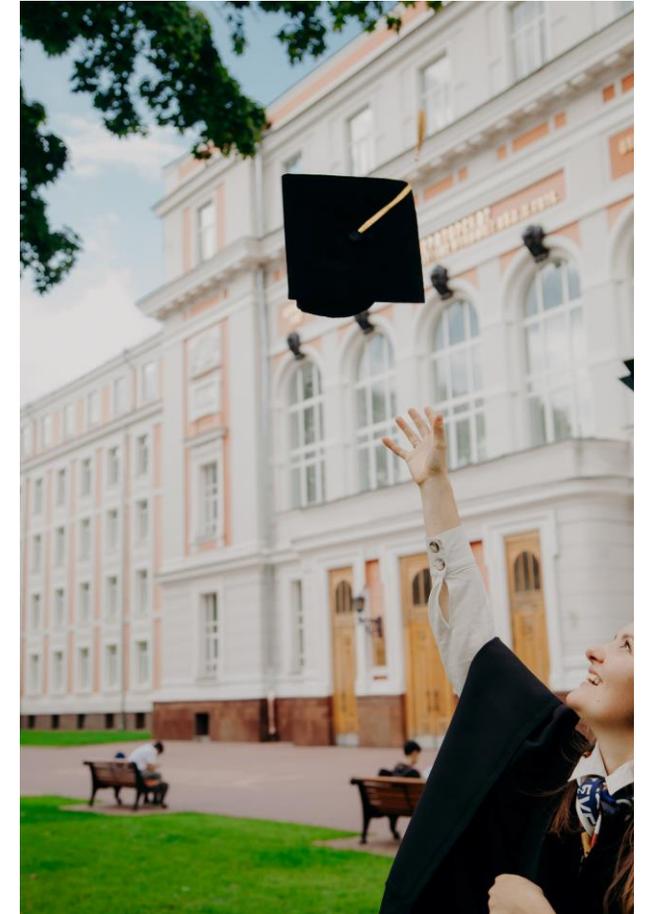
BE A PART OF CHANGE

DEVELOP OPPORTUNITIES OF INTEREST TO YOUR COMMUNITY

- Help us to equip and empower all higher education sectors to build or strengthen a culture of civic engagement and establish a statewide network of students capable of success in life and work through a series of innovative programs, events, partnerships, and sustained funding

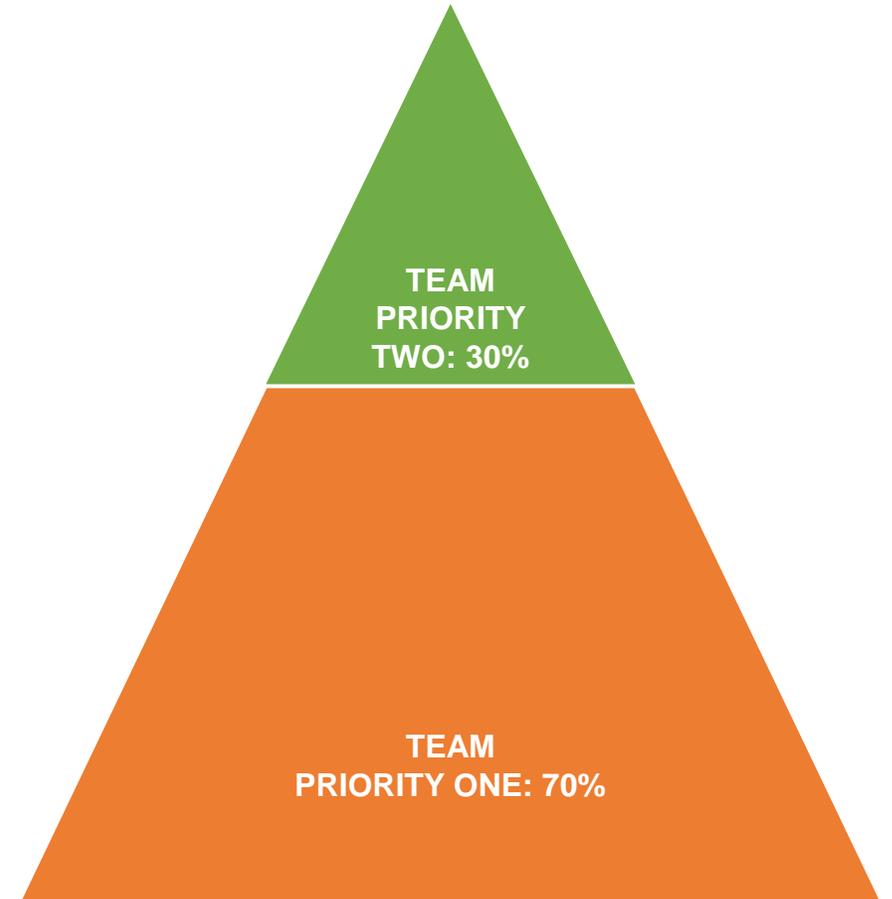
WHAT'S THE PLAN?

- Following on from the development of the Engage NJ strategic plan, **developed by a group of stakeholders from across the state's higher education, nonprofit, and government sectors**, we are delighted to invite your campus community to help steer the following that Engage NJ will develop and deliver for you, the members:
 - Conferences
 - Events
 - Professional Development
 - Awards
 - Resource Hubs
 - Grants



WHAT'S IN IT FOR YOU?

- Group members steer Engage NJ efforts to align with your campus and community engagement priorities
- Based on the specific areas of member supports we have outlined, please **consider sharing widely in the interest of your campus putting forward 3- 6 people total from students, faculty, staff, and your executive team** to help steer the work of our coalition to develop opportunities of interest to your community.
- We are targeting **September 12th as our deadline** to populate all steering groups.
- This portfolio of opportunities is based on **two key priorities** identified in our strategic plan (see next slide)





PRIORITY 1

**Equipping and Empowering all
Higher Education Sectors to Build
or Strengthen a Culture of Civic
Engagement**



THE OPPORTUNITIES: PRIORITY 1 – GROUPS I to V

- **PRIORITY 1: Equipping and Empowering all Higher Education Sectors to Build or Strengthen a Culture of Civic Engagement**
- The Five Distinct Steering Groups we need are:
 - **Presidential commitment** to a culture of engagement (Presidents and Executives)
 - **Professional development series** for civic engagement staff (Staff)
 - **Faculty symposium** on community-engaged learning and scholarship (Faculty and staff)
 - **Awards** to promote a culture of engagement (Faculty and Staff)
 - **Seed grants** to promote a culture of engagement (Faculty and Staff)

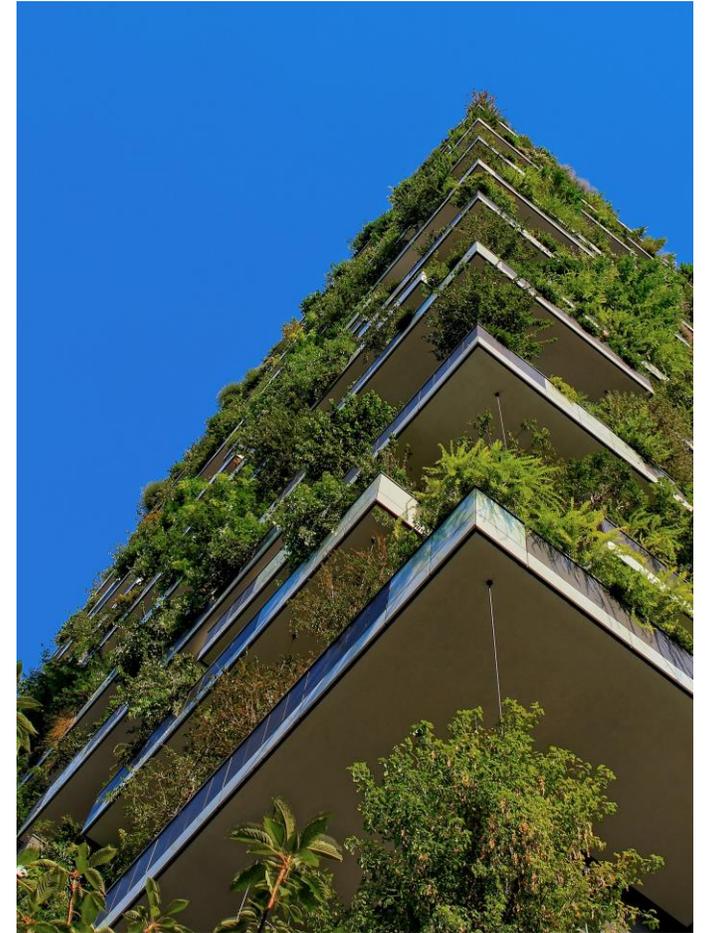


GROUP MEMBERS COMMITMENT

- Steering group members are asked to:
 - **Serve for one year**, with the option to renew annually
 - Assign themselves to one area of particular interest that aligns with **your areas of expertise** and experience
 - **Meet remotely up to 6 times** in one academic year, beginning this Fall '22
 - Design and **document the intended product(s)** of your steering group
 - **Market the products** of steering groups on your campus
 - **Attend planned events** in person in NJ where feasible

HOW WE WILL SUPPORT YOUR TEAM

- Our staff at Engage NJ will:
 - **Fully administer all work of the steering group**; Act in the capacity of secretary to each steering group, taking minutes and documenting actions
 - Provide **budget allocations** toward the successful implementation of each steering group's intended training and events
 - **Develop design and marketing materials** for all intended work
- Steering group **members will be recognized at an end-of-year event**, while a letter will also be sent to your chancellor or president, detailing your year of service.



ROLES & RESPONSIBILITIES: GROUP I

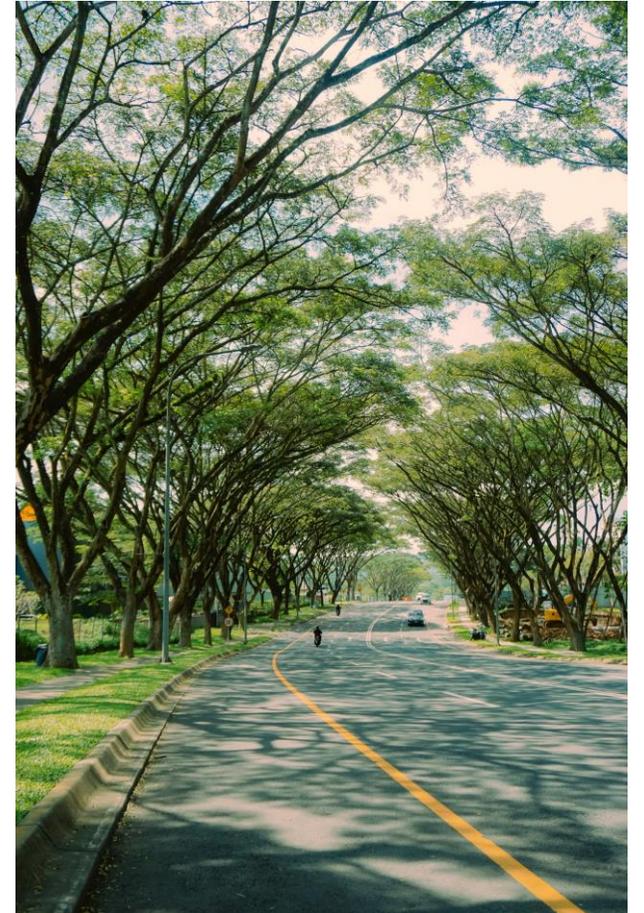
Group I: Presidential Commitment to a Culture of Engagement

- A small group of fewer than eight presidents and/or members of their executive team will use the next academic year to **draft a presidential commitment that lays out actions and indicators** of a deeply and pervasively community-engaged campus.
- Engage NJ member presidents will be asked to sign this commitment, beginning in the summer of 2023, helping to **demonstrate clearly to identified communities, students, faculty, and staff the integral role** of civic and community engagement in higher education.
- The steering group on a Presidential Commitment to a Culture of Engagement **will lean heavily on the Carnegie indicators of a community-engaged campus** and will reference previously developed commitments such as those successfully implemented by Campus Engage.

ROLES & RESPONSIBILITIES: GROUP II

Group II: Professional Development Series for Civic Engagement Staff Culture of Engagement

- A small group of fewer than eight campuses' civic engagement and outreach staff will use academic year '23 to **develop a series of training and events outlined** in a Member Engagement Plan (MEP). The plan will be guided by and aligned with the Carnegie framework for the community-engaged campus.



ROLES & RESPONSIBILITIES: GROUP II (CONT'D)

Professional Development Series for Civic Engagement Staff Culture of Engagement

- In consultation with the statewide membership, this group will **develop a plan that will ensure staff from all higher ed sectors can learn from one another, replicate promising programs and practices, and stimulate an expanded scale and use of high-impact practices.** Such events and training might include:
 - Providing various forums for sharing best practices, resources, and developing partnerships
 - Highlighting cost-effective programming that tackles social issues such as exclusion, systemic racism, homelessness, food insecurity , and climate change
 - Enhanced use of assessment tools to bolster financial support and campus recognition of the role of civic and community engagement in student success
 - Providing training that enables students to graduate with real-life and work skills that are developed through community-engaged projects
 - Advising on, and curating, web-based content on best practices and programs
 - Identifying speakers and trainers to deliver training

ROLES & RESPONSIBILITIES: GROUP III

Group III: Faculty Symposium on Community Engaged Learning and Scholarship (CEL+S)

- 21st century CEL+S has to meet the moment. CEL might be a best practice, but it is far from ubiquitous. 50% or fewer higher education institutions in the Garden state provide a coordinated CEL experience to students. At most institutions, only a minority of students are exposed to the transformative practice of CEL+S. With pressures attributable to current student pressures for those who are lucky enough to have made it to college such as food insecurity, supporting families through covid, apathy toward political representation, immediate climate impacts on life, and more, how do we ensure CEL+S are not just a presumed best practice, but an **adaptable and contemporary best practice that is made available to a majority of the student population?**
- A small group of fewer than 20 steering group members will have the opportunity to **consider and determine the theme, design, delivery and desired impact of Engage NJ's first and annual faculty symposium.** AY'23 will involve developing the first symposium, to be delivered in Fall '23 or Spring '24 semesters.

ROLES & RESPONSIBILITIES: GROUP IV

Group IV: Awards to Promote a Culture of Engagement

- A steering group of about 8 members will **develop a Member Engagement Plan (MEP)**, that culminates in the first annual awards for Engage NJ member campuses, enhancing the awards your campus may already offer. The group will consult with the statewide membership to consider the number and focus of the awards based on the MEP, in order to ensure that each award process uncovers our emerging and inspirational civic leaders here in the garden state. The MEP will kick off in summer '2023, resulting in the first awards ceremony taking place in Fall '2023 or Spring '2024. The MEP will have several major components, for example:
 - Nominations process: either for one statewide winner per award OR one winner per member campus
 - Marketing of the process, finalists, and winners
 - Budgeting: for the awards
 - Logistics: Location (venue), schedule, and type of awards

ROLES & RESPONSIBILITIES: GROUP V

Group V: Seed Grants to Promote a Culture of Engagement

- Seed grants to Engage NJ member campuses have a goal of allowing campuses to take some risks and try some new or innovative **ideas that can deepen the campus culture of civic and community engagement**. The financial incentive of a seed grant, without a required impact or outcome, enables member campuses to spend grant funding in ways that your existing program or office budget may not allow.
- Fewer than 8 steering group members will develop a Member Engagement Plan (MEP) during the 2023 academic year, to include:
 - Nominations process: how to ensure fair representation among the higher ed sectors and geographic locations; how to align criteria with those adopted by the Carnegie Classification for Community Engagement, while ensuring quality and collaboration of grant-funded projects
 - Marketing the opportunities
 - Proposing an overall budget, along with specific award amounts
 - Post-grant event to share and learn
 - The first round of seed grants will be unveiled in summer '23 with deadlines in early Fall '23



PRIORITY 2

Establishing a Statewide Network of Students Capable of Success in Life and Work Through a Series of Innovative Programs, Events, Partnerships and Sustained Funding

THE OPPORTUNITIES: PRIORITY 2

PRIORITY 2: Establishing a Statewide Network of Students Capable of Success in Life and Work Through a Series of Innovative Programs, Events, Partnerships and Sustained Funding

GROUP VI: Student Success Series (SSS) Steering Group

- Among the coalition of Engage NJ campuses and partners, we have to act transformatively so as to expand on various events and initiatives that collectively build students' networks and opportunities for success. We are establishing a **Student Success Series (SSS) Steering Group VI** to advise and direct the sequence of coordinated events, webinars, conferences, and resource hubs, THRIVERS Database, and Student Opportunities for Success (SOS) Database. Collectively this series of events will help to build a statewide network of students capable of succeeding in 21st century life and work.

STUDENT SUCCESS GROUP MEMBERS COMMITMENT

- Student Success Series Steering Group VI members are asked to:
 - **Serve for one year**, with the option to renew annually
 - **Develop an annual plan to design, develop, promote, and maximize attendance** in the student success series, including events, webinars, conference, and resource hubs, THRIVERS Database, and Student Opportunities for Success (SOS) Database
 - Assign themselves to **one area of particular interest that aligns with your areas of expertise** and experience
 - **Meet remotely up to 6 times** in one academic year, beginning this Fall '22

GROUP MEMBERS COMMITMENT (CONT'D)

- Steering group members are asked to:
 - Design and **document the intended product(s)** for Engage NJ to deliver
 - **Market the products** of steering groups on your campus
 - **Oversee the rollout in Spring '23** on the student conference, THRIVERS nominations, and other opportunities based on interest in this academic year

HOW WE WILL SUPPORT YOUR TEAM

- Our staff at Engage NJ will:
 - **Fully administer all work of the steering group**; Act in the capacity of secretary to each steering group, taking minutes and documenting actions
 - Provide **budget allocations** toward the successful implementation of each steering group's intended training and events
 - Develop **design and marketing materials** for all intended work
 - Steering group **members will be recognized at an end-of-year event**, while a letter will also be sent to your chancellor or president, detailing your year of service.



READY TO HELP?

Apply by visiting our website
engagenj.org/steer

Deadline: **15 September 2022**

